

Logic Launch

Software Solutions Bengaluru.

COMPANY PROFILE BROCHURE
DOCUMENT.

**I'm sure
YOU ARE CURIOUS
to discover
what
we do!**



We Build All Types of Software Solutions.

So What Do We Do Exactly?

- **Websites:** E-commerce Stores, Portfolio Sites, Catalog Sites, Corporate Websites, Blogs, Landing Pages.
- **Web Applications:** CRM Systems, Project Management Dashboards, Inventory Management, Booking Systems, Financial Reporting Tools.
- **Customized Software & ERP:** Custom ERP, Point of Sale (POS) Systems, Medical Practice Management Software, Warehouse Management Systems, Automated Billing Systems.
- **Progressive Web Apps (PWAs):** E-commerce Apps, On-Demand Service Apps, Health & Fitness Trackers, Social Networking Apps, Internal Company Apps.
- **Digital Marketing:** Search Engine Optimization (SEO), Social Media Marketing, Content Marketing, Email Marketing.
- **Consulting:** Technology Stack Advisement, Digital Transformation Strategy, Scalability Planning, UI/UX Design Consultation.

WE PROVIDE

All Types of Websites

A cornerstone of our web development service is building a professional and high-performing website that serves as a powerful tool for your business.

E-commerce Stores: We design and develop full-featured online stores that allow businesses to sell products and services directly to customers. These websites include secure payment gateways, a shopping cart system, and inventory management.

Blogs: We create platforms that are easy to manage and update, perfect for businesses that want to share content, attract organic traffic through SEO, and engage with their audience.

Catalog Website: We design and develop full-featured online stores that allow businesses to sell products and services directly to customers. These websites a shopping cart system, accounts.

Corporate Websites: These are professional, modern, and user-friendly websites that serve as the online presence for a business. They are built to establish credibility and showcase services, ensuring they are responsive and optimized for all devices.

Portfolio Sites: These websites are crafted for individuals and creative professionals to showcase their work. They feature visually appealing layouts and serve as an online resume to attract potential clients.

Any DIY Website: Anything you want us to design and develop, bringing your ideas to reality.

WE PROVIDE

Web Applications.

OUR WEB APPLICATION SERVICES ARE FOCUSED ON BUILDING COMPLEX, DATA-DRIVEN SOLUTIONS THAT AUTOMATE AND STREAMLINE YOUR BUSINESS OPERATIONS. WE GO BEYOND STATIC WEBSITES TO CREATE DYNAMIC PLATFORMS THAT SOLVE SPECIFIC PROBLEMS AND IMPROVE EFFICIENCY.

- **CRM (Customer Relationship Management) Systems:** We develop custom CRM applications that help businesses manage their interactions with current and potential customers. These tools centralize client data, track sales activities, and streamline communication to improve relationships and drive business growth.
- **Project Management Dashboards:** We create centralized web applications that provide teams with a clear overview of their projects.
- **Financial Reporting Tools:** Our custom financial applications are designed to collect and analyze a business's financial data.
- **Basically Any Type of Web Applications**

WE PROVIDE

Customized Software & ERP.

OUR CORE EXPERTISE LIES IN BUILDING CUSTOMIZED SOFTWARE SOLUTIONS THAT ARE NOT JUST APPLICATIONS, BUT STRATEGIC ASSETS DESIGNED TO SOLVE COMPLEX BUSINESS PROBLEMS.

- **Point-of-Sale (POS) Systems**

Our customized POS software is designed to handle retail transactions, inventory tracking, and sales reporting. Unlike generic systems, our solutions can be integrated with specific hardware and tailored to a business's unique product catalog and customer management needs.

- **Custom ERP:**

We develop bespoke ERP systems that integrate and manage a business's core processes, including finance, human resources, manufacturing, and supply chain.

- **Medical Practice Management Software**

We create specialized software for clinics and hospitals to manage patient records, appointments, billing, and insurance claims. This software is built to be compliant with healthcare regulations and to streamline administrative tasks, allowing medical staff to focus on patient care.

WE PROVIDE

Mobile & Progressive Web Apps.

E-commerce Apps: We develop native and cross-platform mobile apps that provide a seamless shopping experience.

These apps are designed with features like push notifications for sales, secure payment options, and personalized user experiences to boost sales and customer engagement.



On-Demand Service Apps: We build applications that connect users with a wide range of on-demand services, such as ride-sharing, food delivery, or professional services. These platforms are equipped with real-time tracking, secure in-app payments, and user-friendly interfaces to facilitate a quick and efficient service.

Health & Fitness Trackers: We create mobile applications that help users monitor and manage their health goals. These apps often integrate with wearable devices to track activity, nutrition, and sleep, providing personalized insights and motivation to maintain a healthy lifestyle.

WE PROVIDE

Digital Marketing



- **Search Engine Optimization (SEO):** We optimize your website to rank higher in search engine results. This involves a comprehensive strategy that includes keyword research, technical SEO to improve site performance, and building high-quality backlinks to increase your site's authority and visibility to your target audience.
- **Social Media Marketing:** We create and manage a strong brand presence on social media platforms like Facebook, Instagram, and LinkedIn. This service focuses on building a community, driving engagement with compelling content, and running targeted ad campaigns to reach a wider audience and increase brand awareness.
- **Content Marketing:** We develop a content strategy that attracts and retains a specific audience through valuable and relevant content. This includes creating and distributing various forms of content, such as blog posts, articles, videos, and infographics, to establish your brand as an industry expert and generate leads.
- **Paid Search (PPC):** We manage pay-per-click (PPC) ad campaigns on platforms like Google Ads. This service involves creating highly-targeted ads, bidding on relevant keywords, and optimizing campaigns in real-time to drive qualified traffic to your website and achieve a high return on investment (ROI).

WE PROVIDE

Software Consultation

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WE PROVIDE

Transforming Business with Applied AI Your Future, Automated.

Ai For Business Automation.

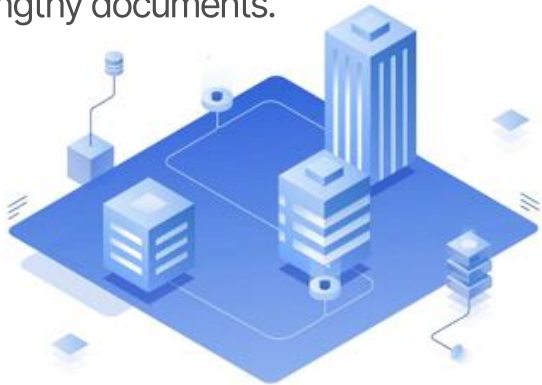
Generative AI Solutions: We specialize in developing applications that can create new content, including text, images, and code. These solutions can automate content creation, generate product descriptions, or assist in creative workflows, providing a significant boost to productivity.

Computer Vision Systems: We build AI-powered applications that enable machines to interpret and analyze visual information. These solutions are used for object recognition, automated quality control in manufacturing, and visual analytics to provide actionable insights from video and images.



Natural Language Processing (NLP)

Tools: We create applications that can understand and process human language. Our NLP solutions include building intelligent chatbots for customer support, developing sentiment analysis tools to gauge public opinion, and creating systems that can automatically summarize lengthy documents.



Chatbots and Virtual Assistants: We develop AI-powered applications that can understand and respond to human language. These apps can be used for customer support, providing instant answers, and automating tasks like scheduling or data entry.



Predictive Analytics & Recommendation Engines

Engines: We develop AI applications that use machine learning to predict future trends and user behavior. These solutions can be used to forecast market demand, identify potential risks, or build personalized recommendation systems that enhance the user experience and drive sales.



Predictive Analytics: We develop AI applications that use historical data to identify patterns and predict future outcomes. These tools can be applied in various fields, from forecasting market trends in finance to predicting maintenance needs for equipment.

WE PROVIDE

White Label

SOFTWARE SOLUTIONS

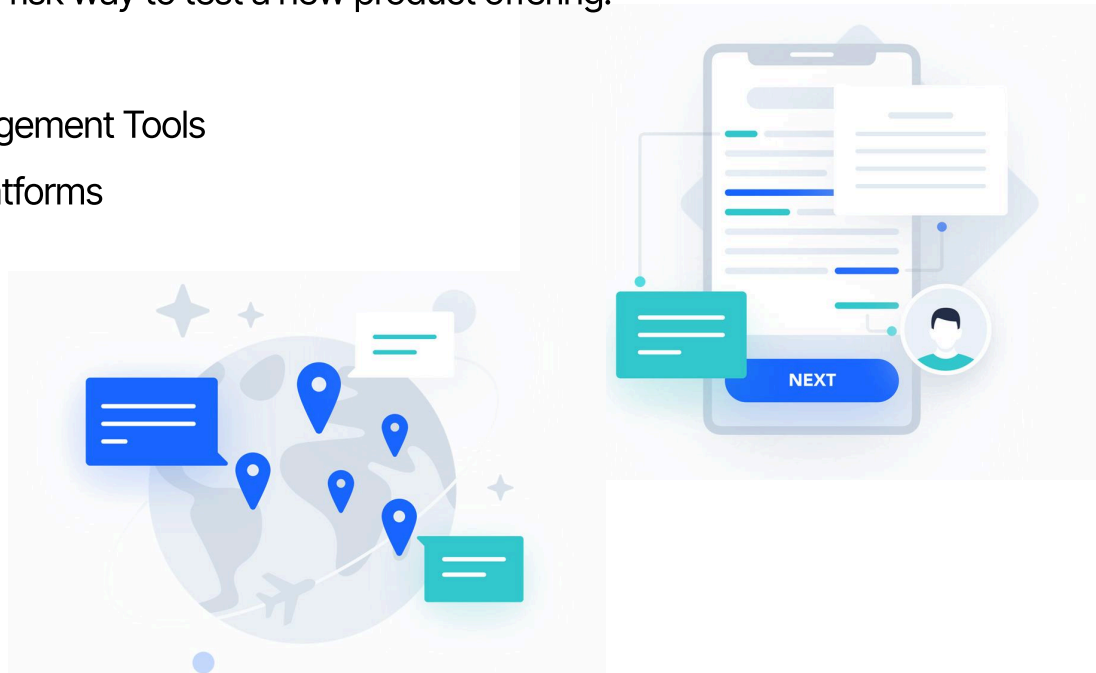
White-label software is a pre-built, generic software solution created by one company for another to rebrand and resell as their own. The reseller focuses on sales and marketing, while the original developer handles all the technical aspects like maintenance and updates.

Key Benefits:

- **Saves Time & Money:** Avoids the high cost and long development time of building from scratch.
- **Faster to Market:** Allows a business to launch a new product quickly.
- **Expands Brand:** Offers new services under your own brand to attract more clients.
- **Reduced Risk:** Low-risk way to test a new product offering.

Common Examples:

- Social Media Management Tools
- Email Marketing Platforms
- Website Builders
- Client Portals



Logic Launch: Your Partner in Digital Transformation.

Logic Launch is a premier software and digital solutions provider with years of experience in building high-performance technology for businesses. Since our inception, we have been supplying bespoke software, powerful web applications, and strategic digital marketing services to organizations across various industries.

"We are innovative engineers, creative problem-solvers, and dedicated strategists with a genuine passion for technology. We are committed to building our clients' success from concept to launch and beyond."

Our comprehensive portfolio of services—from custom software development to specialized digital marketing campaigns—is the reason **Logic Launch** has become a trusted partner for businesses seeking to grow.

With our extensive experience in the sector, we have delivered tailored solutions to clients in multiple markets, helping them achieve their goals in a dynamic digital world.

40+
Happy
Clients

50+
Projects
Completed

6+
Years of
Experience

100%
Success
Rate

Let's talk about strategy

Contact us to discuss in detail how our services can benefit your betting business and create your own strategy.

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